

SPONSORSHIP FORM

September 13, 2025

Rain Date - September 20th



The highly anticipated 23rd Year Blues on the Bridge event takes place on Washington Street Bridge in downtown Binghamton.

The event is free to the public, and based on years past we anticipate over

12,000 attendees. Tom Martinos has organized this event for the past twenty plus years. Your support of this great community event is extremely appreciated. With the help of our sponsors, attendees, and the City of Binghamton, Blues on the Bridge continues to be a great cultural event featuring a variety of musical talent and a family friendly festival at the confluence.

Sponsorship Includes:

- ♪ Unlimited vendor space for company display.
- ♪ Option to bring company vehicle to display on Washington Street Bridge on day of event.
- ♪ Placement in our program (approximately 3,000 programs will be handed out free of charge to attendees).
- ♪ Our two 85" TV screens are centrally located on the stage and will display your company's ad approximately 80 times throughout the day.
- ♪ Banner on center stage backdrop (to be supplied by sponsor).
- ♪ One year link on top location of Blues of the Bridge's website and Facebook page.
- ♪ Mentions in all Blues on the Bridge radio commercials running two weeks prior to event on six local radio stations.
- ♪ MC will promote sponsor onstage between songs/bands.

Sponsor Name: _____

Sponsorship amount: _____

Please make checks payable to: Blues on the Bridge.

EMAIL ADS TO: ads@bluesonthebridge.org

www.BluesOnTheBridge.com